

# IMARC - 2014

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**Professional Investigators Mid-American  
Regional Conference  
March 27<sup>th</sup> & 28<sup>th</sup>, 2014  
Kansas City**



**Exhibitor / Sponsor Brochure  
[IMARCconference.com](http://IMARCconference.com)**



*[www.k-a-l-i.org](http://www.k-a-l-i.org)*

# Exhibitor / Sponsor Invitation

The Kansas Association of Licensed Investigators invites you to be an exhibitor and/or sponsor at its upcoming IMARC conference to be held March 27<sup>th</sup> and 28<sup>th</sup>, 2014, at the Argosy Casino and Hotel in Riverside, Missouri. The trade show will be in the reception area at the entrance to the classroom. Each Exhibitor will be given an opportunity to briefly educate all attendees about their company.

Our last conference had 150 attendees. Attendance for the Conference is anticipated to be approximately 200.

In addition to exhibitor and sponsorship opportunities, we also welcome donations for door prizes. Any company contributing a door prize will receive a ¼ page advertisement in the attendees conference materials binder.

Argosy Casino Hotel & Spa features a gaming floor that rivals all the fun and excitement of Las Vegas, an award winning hotel offering the most luxurious amenities in the city, an indulgently rejuvenating spa, and five exceptional dining choices. If you wish to enjoy the spa services, please schedule an appointment prior to arrival as their schedule does fill. Mention you are with the IMARC Conference for a 10% discount on all spa services.

Please visit our web site at [imarconference.com](http://imarconference.com)

If you have any additional questions please call Melissa Jones at (913) 780-2007 or email [info@imarconference.com](mailto:info@imarconference.com) if you have any questions.

# Conference Schedule

The IMARC Committee is currently confirming the list of speakers for the upcoming conference. We will update the schedule as soon as we have finalized all speakers.

## **Wednesday, March 26<sup>th</sup>, 2014**

6:00 – 7:00 pm      Bag Stuffing (only time to place business cards, pens, marketing items in each attendee bag)  
7:00 pm              Registration

## **Thursday, March 27<sup>th</sup>, 2014**

7:00 am              Registration  
7:30 am              Breakfast  
8:00 am              Welcome  
8:15 – 12:15 pm      Paul Bishop – “The Art of the Interogation”  
12:15-1:15 pm      Lunch Buffet  
1:15 – 5:30           Paul Bishop – “The Art of the Interogation”  
5:30 pm              Dinner Buffet/Networking

## **Friday, March 28<sup>th</sup>, 2014**

7:30 am              Breakfast  
8:00 – 12:00 pm      Michele Stuart – “Internet Profiling and Intelligence Gathering”  
12:00 – 1:00 pm      Lunch Buffet  
1:00 – 2:30 pm      Dionne Scherff – “PI Laws”  
2:30 – 3:00 pm      Pamela Groose – “Missouri PI Licensing and Regulations”  
3:00 – 3:15 pm      Break  
3:15 – 4:15 pm      Carlos Conejo – “Informant Development”  
4:15 – 5:15 pm      PINow – “Marketing”  
5:15 pm              Drawings / Adjourn

# Exhibitor Information

- Location:** Argosy Casino Hotel & Spa  
777 NW Argosy Parkway  
Riverside, Missouri, 64150
- Show Days / Hours:** Thursday, March 27<sup>th</sup> – 7:00 am – 5:30 pm  
Friday, March 28<sup>th</sup> – 7:00 am – 5:15 pm
- Move In and Set Up:** Thursday, March 27<sup>th</sup> – 6:30 am
- Move Out:** Exhibits must be removed by 6:00pm Friday, March 28<sup>th</sup>, 2014
- Booth Rental:** Exhibit booth rental rates are: \$300

**Included in the Booth Rental Price:**

- ONE complimentary full registration
- 6', draped table
- Full page advertisement in attendees conference materials binder
- List of attendees
- Admission to Thursday night's reception
- Opportunity to speak to the entire group prior to a session
- Webpage link to your company's webpage

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**Badge Information:** IMARC will provide a name badge for each person listed on the contract. Badges will be available at the conference registration table during set up hours.

**Conference Materials:** Exhibitors returning their contract by March 1<sup>st</sup> will be included in the attendees' conference materials binder.

**Drawings:** All drawings for exhibitors' prizes will be done Friday, March 28<sup>th</sup>, 2014 at 5:15pm. If your exhibit will have a prize giveaway please indicate on the booth contract.

**Electrical Needs:** Electricity is provided at no charge, 110 volt. If you will require electricity, please indicate on your booth contract.

**Exhibitor Shipments:** Materials can be shipped directly to Argosy Casino Hotel & Spa, 777 NW Argosy Parkway, Riverside, Missouri, 64150. Preference is for materials to arrive no more than 4 days prior to the conference. Please mark the box clearly "IMARC Conference"

**Hotel Accommodations:** Accommodations for the conference are available at the Argosy Casino and Hotel. The room rate is \$109/single or multiple. For reservations, call the hotel at 1-800-270-7711. Be sure to mention that you are with the IMARC conference to secure the special conference rate. The reservation deadline is March 1, 2014. After March 1<sup>st</sup>, reservations will be accepted according to space and rate availability.

# Exhibit Booth Contract

We, the undersigned, hereby subscribe for exhibit space comprising \_\_\_\_ booth(s).

Each standard-sized booth is to be equipped with a 6' draped table and two chairs. Special needs beyond what is supplied can be met by the show decorator or by the hotel. Electrical service (110 volts) is available throughout the area.

Exhibit booth rental rates are \$300.

The undersigned agrees to pay the sum of \$\_\_\_\_\_ for the total number of booths desired.

It is further understood and agreed that exhibit booth space(s) will be assigned to exhibitors on a first-come, first-serve basis as signed contracts accompanied by the payment are received. The show manager has the right to reassign space as needed.

The undersigned agrees to abide by the rules and regulations of the show and other rules, which affect the rights of other exhibitors. The Kansas Association of Licensed Investigators and IMARC are not responsible for the loss of merchandise or equipment of exhibitors by fire, theft, or other hazards.

*Please type or print legibly.*

**Name of main exhibitor:** \_\_\_\_\_

**Company name:** \_\_\_\_\_

**Company address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Authorized signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Will you have a prize giveaway:**  **Yes**  **No**

**Will you need electricity at your booth?**  **Yes**  **No**

**What product or service do you provide?** \_\_\_\_\_

## Booth Personnel

Please list names of **additional** booth personnel below and check the appropriate fee (main exhibitor named above receives a comp registration). All exhibitors must be registered. Full registration allows you to attend all food functions, meetings and receive a conference notebook. Exhibit only includes admission to the exhibit area and all food functions.

<b>Name</b>		<b>Amount Due</b>
_____	Comp Exhibitor Full Registration	\$ _____
_____	<input type="checkbox"/> Full Reg \$75 or <input type="checkbox"/> Exhibit Only \$25	\$ _____
_____	<input type="checkbox"/> Full Reg \$75 or <input type="checkbox"/> Exhibit Only \$25	\$ _____
	Booth Rental \$300	\$ _____
	<b>Total Due</b>	\$ _____

# Sponsor Information

IMARC is accepting sponsors for the conference to be held March 27<sup>th</sup> & 28<sup>th</sup>, 2014 at the Argosy Casino Hotel and Spa in Riverside, Missouri. The Conference events/activities that may be sponsored, completely or on part are listed below.

Sponsors will receive:

- Recognition of their sponsorship in conference materials
- Signage at the sponsored event
- Full page advertisement in attendees conference materials binder
- List of attendees
- Website link to your company's website

For more information on sponsoring an event at the IMARC conference, contact Melissa Jones at (913) 780-2007 or by email at [melissa@aristocratinvestigations.com](mailto:melissa@aristocratinvestigations.com).

## SPONSOR FORM

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**YES!** I want to be a sponsor at the 2014 IMARC Conference.

**Thursday:**

Evening Reception Food (up to three co-sponsors at \$500 each)

**Friday:**

Notebooks (with front page recognition and advertisement \$500)

Continental Breakfast (two co-sponsors at \$300 each)

Lunch (two co-sponsors at \$400 each)

Afternoon Break (two co-sponsors at \$300 each)

Please return completed form(s) and payment by March 1, 2014 to:  
IMARC – 2014, c/o KALI, 115 E. Park Street, Ste D, Olathe, KS 66061